

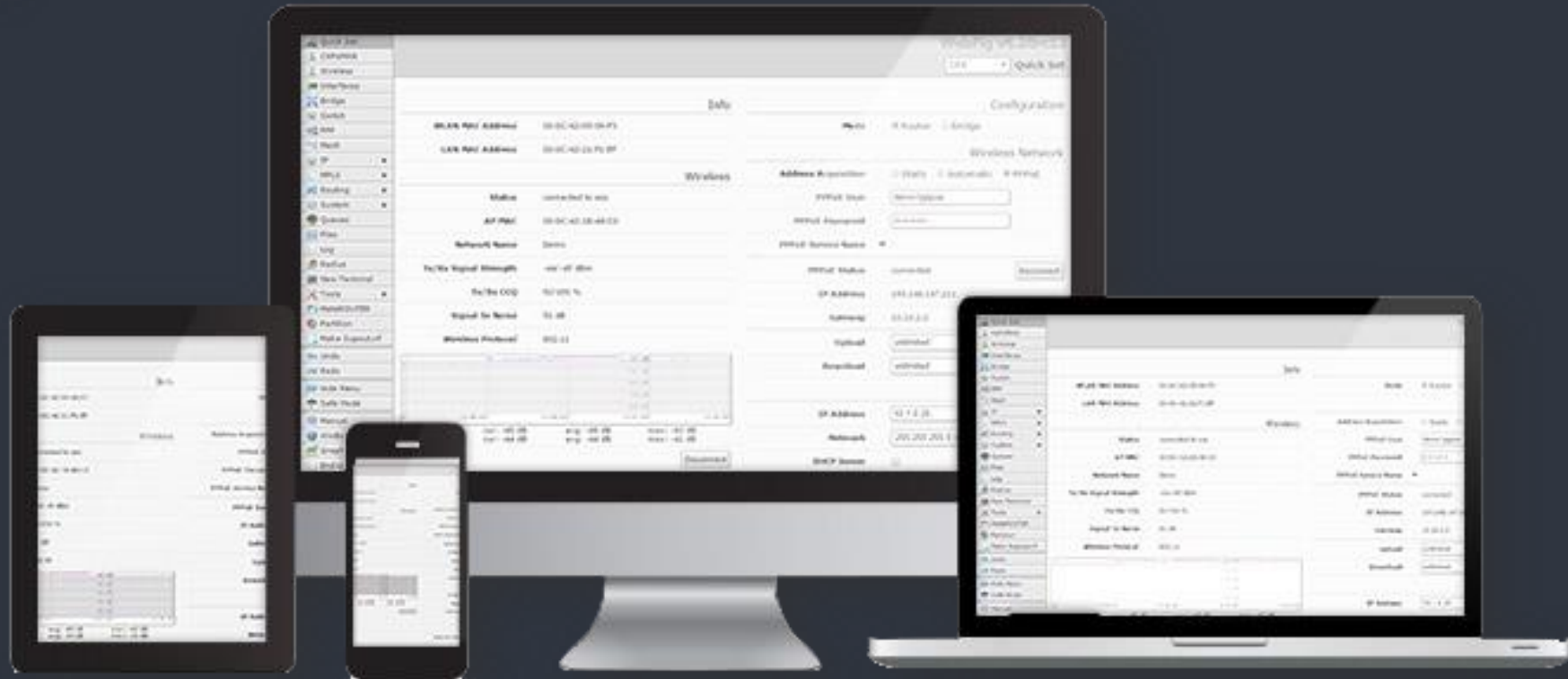


**MICROSYSTEM**

SMART WI-FI PLATFORM

Microsystem.com.eg  
+2 01061030454





- Higher sensitivity.
- Advanced controller.



- Very High performance.
- Using Very low resources.



- Full Hotspot features
- Full VPN features



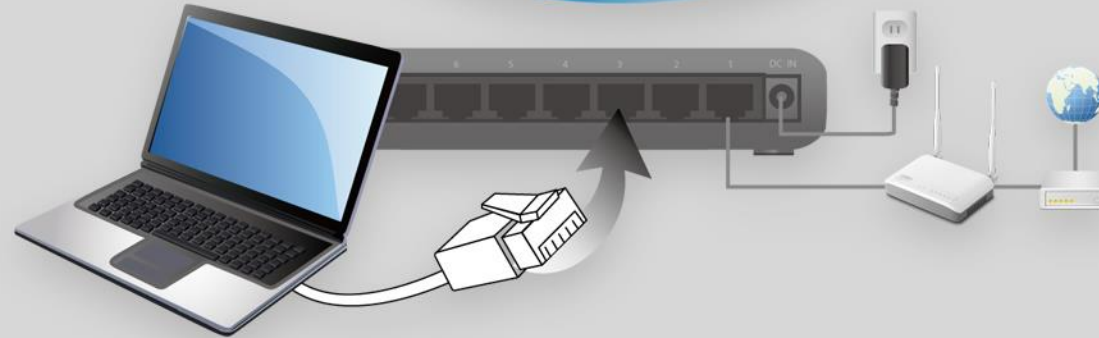
- ✓ Microsystem Hotspot is an innovative public WiFi system integrated with **Mikrotik** only, that helps you to grow your sales up to 5 times, decrease your marketing cost up to 9 times, through smart WiFi Marketing module, to be able to Market your business using your existing customers, build loyalty and communicate effectively with your real clients and gain clients loyalty.
- ✓ Also Microsystem Cloud Controller with Mikrotik OS eliminates the need for on-premises controllers, moving management to the cloud, enable advanced analytics, increase productivity and capture unparalleled value from your network.

# What is the internet management problems ?



- ✓ Stop annoying users.
- ✓ Separate between browsing and download.
- ✓ Network security.
- ✓ No complexity anymore.
- ✓ Usable and flexible.
- ✓ Combination landlines.
- ✓ Affordable solution.

**plug & play**



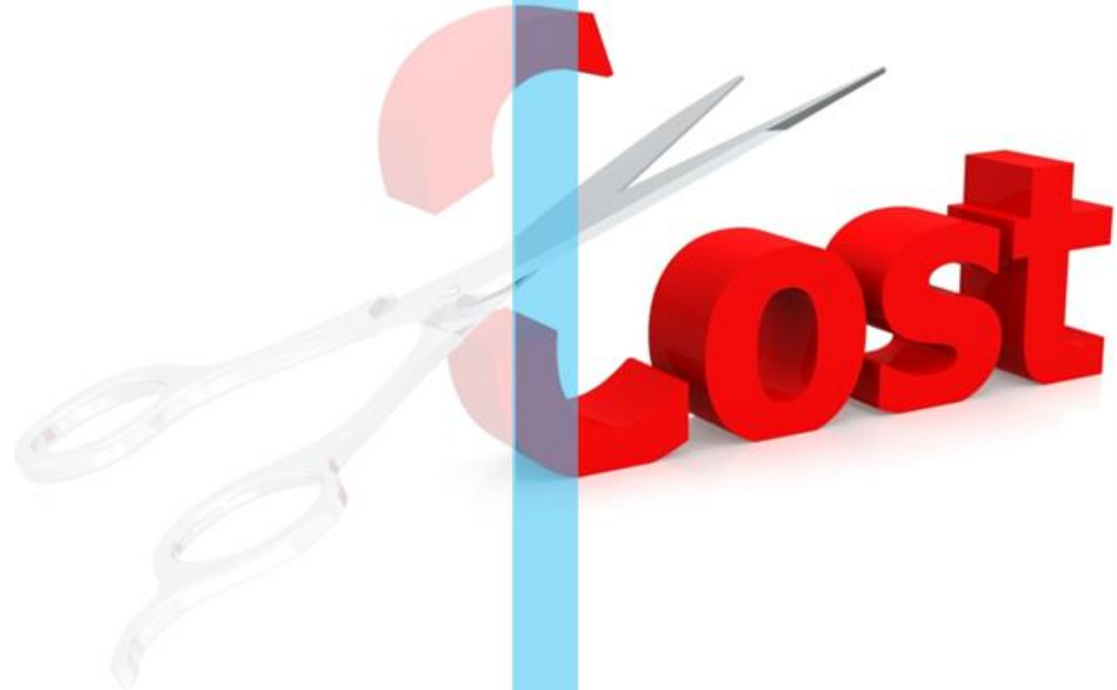
Leave hassle of hardware  
and configurations

# What is the Wi-Fi Marketing problems ?



- ✓ Capture data.
- ✓ Build loyalty.
- ✓ Track returned visitors.
- ✓ Big data analytics.
- ✓ Decrease Marketing cost.
- ✓ Portal builder.

*Decrease up to  
90% of social  
media ads.*





Solve Internet problems	Sell internet package	Marketing Service	Revenue Stream
<ul style="list-style-type: none"><li>✓ Internet bandwidth management</li><li>✓ Speed, time, Bandwidth Limitations</li><li>✓ Internet security</li></ul> <p>Free Guest Management</p>	<ul style="list-style-type: none"><li>✓ Provide free and charged internet together</li><li>✓ Multiple payment methods Scratched cards and online</li><li>✓ Daily Quota on free package</li></ul> <p>Cover internet cost and gain revenue</p>	<ul style="list-style-type: none"><li>✓ Collecting Data</li><li>✓ Tracking users in branches</li><li>✓ SMS and Email campaigns</li></ul> <p>Gain customers loyalty after knowing more about your marketing research</p>	<ul style="list-style-type: none"><li>✓ Decrease up to 90% of social media ads</li><li>✓ Sell SMS campaigns to advertisers</li><li>✓ Sell Advertising space on landing page</li></ul> <p>Reduce marketing cost and increase sales</p>

# Turn your Wi-Fi cost to revenue



# Certificates and awards:



Partnership in progress with Etisalat for Hospitality sector



Egypt Innovate ICT Award 2017



We lead the Arab world in self internet management.



The only one in Mena region in Mikrotik MFM



SPI quality Certified. Just 5% of software companies certified in Egypt



Honoring by Minister of communication in 2016 about solve internet infrastructure in FCI of Cairo university by our Hotspot system



LIVE DEMO













THANK YOU

